



CONNECT TO  
**EVOLVE**

An IIM Ahmedabad & IIT Alumni Initiative

# What is AlmaBay?

AlmaBay is an idea and a platform where the guiding principles are - **Connect, Engage & Evolve**. We work to maintain the eco-system of alumni of an institute as an asset.

- **Connect** : We find and establish alumni connections. Our dedicated back end team makes it possible to have up to date information about the alumni and students of the institute creating chapters across cities for global footprints.
- **Engage** : We create meaningful connections between the alumni and students by engaging both in an environment that contributes towards success of institute by taking on the role of mentors, offering jobs to students and each other and even raising funds for the institute.

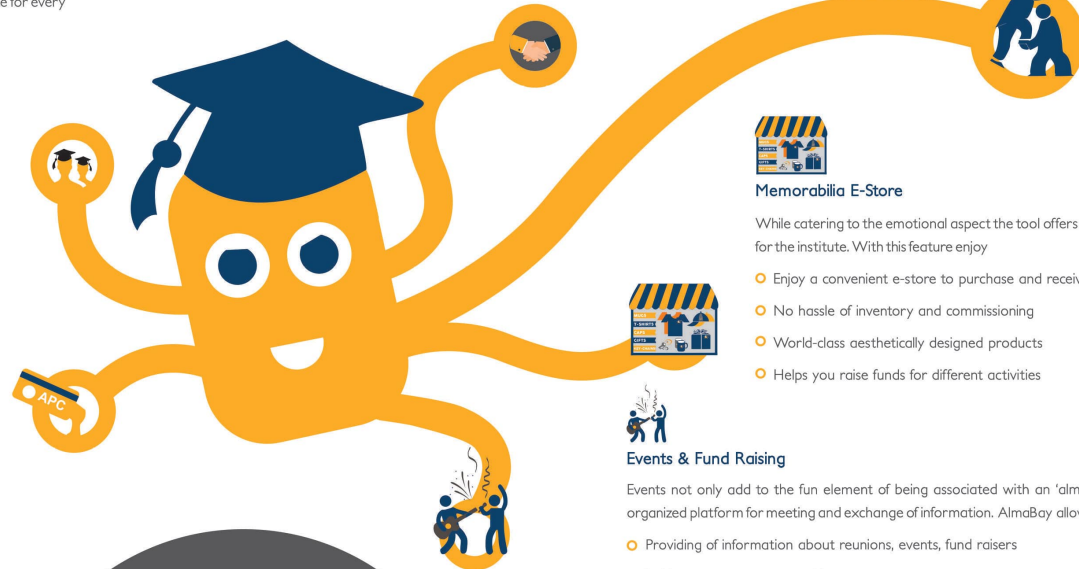
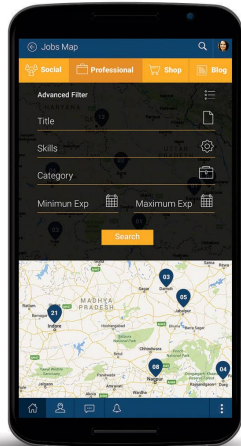
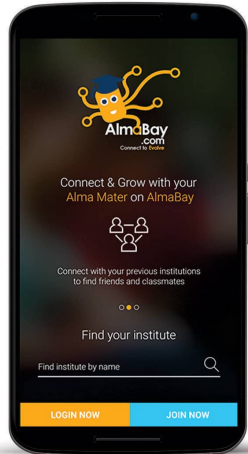
With memorabilia e-store as an engagement platform, it offers manifold opportunities for brand building and fund raising.

- **Evolve** : We provide support and share resources and opportunities in order to facilitate evolution to the next level for all the stakeholders involved. While the Institutes evolves in the area of admissions, placements, branding, global presence etc. students gain through the guidance, mentors and opportunities from the veteran alumni of the industry.

## Our Features

**Social Network web/Mobile app** Pioneers in this direction AlmaBay stands out with a dedicated micro site for every institute making it easy to share history, alumni achievements and other activities. For best results we provide:

- Devoted back end staff to gather and manage alumni information
- Smart analytics allowing data to be converted to information
- Facilitation platform, for connecting the mentee with the right mentor



### Alumni Management & Placements

AlmaBay helps you keep on updated and real time data of the alumni and the students. There is no need to sweat it out while getting answersto

- 'Who?' 'Where?' 'How?' 'Why?' and 'When?'
- Placement opportunities for both students and alumni
- Alumni chapters in different cities
- Platform for social and professional networking



### Mentorship Program

Our mentorship tool helps you to find right mentors from a trust based network. The tool allows:

- You to approach a mentor based on his area of expertise
- Setup private communication channel between the mentor and the mentee



### Alumni Privilege Card

Alumni privilege card will take brand of the institute to all the places across the globe where alumni are present. It will enhance bonding and belongingness between alumni and institute. Alumni privilege card entitles your alumni/students to host of benefits and privileges at Merchants across nation and globe like eating joints, apparel brands and many more services.



### Memorabilia E-Store

While catering to the emotional aspect the tool offers economic and marketing opportunities for the institute. With this feature enjoy

- Enjoy a convenient e-store to purchase and receive memorabilia from across the world
- No hassle of inventory and commissioning
- World-class aesthetically designed products
- Helps you raise funds for different activities



### Events & Fund Raising

Events not only add to the fun element of being associated with an 'alma mater' but rather are an organized platform for meeting and exchange of information. AlmaBay allows

- Providing of information about reunions, events, fund raisers
- Raising corporate sponsorships

# Why AlmaBay?

The alumni are the strengthening pillars of an institute. Hailing from IIMs and IITs, the founding members very well understand the role this asset can play in student's development and institute's progress.

Alumni are not just about celebrating and reunions but are an asset, which when leveraged over an e platform like ours easily translates to not only connectivity

and convenience but also engagement, enhancement and opportunities. Just a handful of advantages that AlmaBay offers are –

Placement opportunities | Sponsored research projects  
Crowd funding & donations | Stronger admissions | Alumni chapters  
Mentoring opportunities | Memorabilia e-store | Virtual Alumni Office

Dedicated strategies for the alumni are not only about once a year reunions but about providing a platform for connecting, sharing and enjoying a sense of pride.

## AlmaBay offers 360° solution for institutes



## Only Platform to be appreciated by NAAC

as a tool of innovation for engaging alumni and Placements

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